

### **ABOUT US**

Based out of Central New Jersey, Brakes & Briskets delivers premium wood-smoked craft BBQ for public events, as well as private and corporate catering. We debuted in 2021 focused on the private market and have experienced rapid growth since expanding to public events in 2023.

#### **REDEFINING CARS & BBQ**

Specializing in large-scale automotive events, Brakes & Briskets has established a reliable reputation for customer satisfaction and effortlessly meeting high demand, often as the exclusive vendor. Our distinctive presence, unique menu, on-site meat cutting, and culinary excellence promise to elevate your event.

### **HOW DO WE SMOKE THE COMPETITION?**

Few restaurants and caterers offer wood-smoked BBQ as time constraints and lack of suitable facilities are roadblocks to managing a 12-14 hour fire.

Fueled by a custom-built classic stick-burning offset smoker, our BBQ is infused with a curated blend of rubs (fondly named "brake dust") and seasoned wood, yielding a flavor and texture that's simply unrivaled. Through our signature low and slow technique, we craft an irresistible bark and smoke ring that speaks volumes.





# HIGHLIGHT EVENTS as of April 2024

#### **AUTOMOTIVE EVENTS**

(150+ attendees on average, up to 600)

- 86 Day with Paul Miller Toyota (2022)\* and Rumble Strip Garage (2023)
- Abushi x The Porsche Group Season Opener\*
- Corvettes at Readington\*
- Corvette Takeover (2023-2024)
- Grassroots Edition
- Hops & Rods Classic Car Show (2023-2024)
- Meat Meet 1-4 by Brakes & Briskets (2023-2024)\*
- Northeast Drivers Club (NEDC) Season Opener (2023-2024)\*
- NEDC Season Ender (2023-2024)\*
- NEDC Summer Soiree\*
- Never Ride Stock (NRS) Car Meet\*
- Regiment Zero Season Opener (Sept '24)\*
- Republic Speed Shop Grand Opening\*
- Specialty Cars & BBQ Meets by Brakes & Briskets (Off-Road, JDM, Euro)\*
- Sunday Motor Co. Dinner Service (June '24)\*

#### **GENERAL EVENTS**

(75 attendees on average, up to 250)

- Competition New Jersey State Barbecue Championships (July '24)
- Edgewater Community Day (May '24)
- Octoberfest by Black Shed\*
- Paul Miller Porsche Employee Appreciation\*
- Police Benevolent Association (August '24)\*
- Pop-ups: Black Shed\*, Readington Brewery & Hop Farm\*
- Ray Catena Porsche Employee Luncheon\*
- Tri-State Wheelchair and Ambulatory Games



# WEBSITE

www.brakesandbriskets.com

Media from past events can be found on our website.

### **CONTACT INFO**

Based in Central New Jersey

BBQ@BrakesandBriskets.com

(732) 716-2466

Instagram & Facebook:

@BrakesandBriskets

CATERING

**EVENTS** 

**CAR MEETS** 

**MERCHANDISE** 

<sup>\*</sup> Brakes & Briskets is the exclusive food vendor